



## **The Communications Network Announces New Executive Director Sean Gibbons**

**April 28, 2014** – The Communications Network, a nonprofit organization dedicated to advancing smart communications ideas and practices among foundations and nonprofits, announced today that Sean Gibbons will be the next Executive Director of the Network. Gibbons replaces Bruce S. Trachtenberg, who stepped down as Executive Director of the Network on December 31, 2013, and who has continued to serve as an advisor throughout the Network’s transition and search in recent months.

Previously, Gibbons served as a special advisor and senior fellow at Third Way, a DC-based think tank honored as the 2013 North American Think Tank of the Year, following stints as the vice president of communications and communications director. In these roles, Gibbons built Third Way’s communications department and established the organization as an industry leader with influential media outlets like *The New York Times* and NPR, oversaw an organizational rebranding campaign, and increased the reach and influence of Third Way through social media platforms. Prior to his time at Third Way, he served as the Director of Media Strategy at the Center for American Progress and helped build CAP’s media profile and social media presence. From the early 1990s to 2006, he worked as a journalist, producing shows and historic breaking news events at CNN and ABC News.

Gibbons earned his undergraduate degree from Colby College in Maine, and was a Hansard Scholar at the London School of Economics.

“We were incredibly impressed by Sean’s immediate connection to the mission and work of the Network, and how many great ideas he had for the Network’s continued expansion and growth,” said Minna Jung, current board chair of the Communications Network and communications director at the David and Lucile Packard Foundation. “The Network has been delivering so much value to our audiences in the philanthropy and nonprofit sectors over the past several years by offering great ideas, practices, and connections, and we know that Sean will take the Network to new levels with his leadership.”

“I am very excited to help lead the Network into the future,” said Gibbons. “I think the Network represents a wealth of resources and talent for people who care about

great causes and how strategic communications can help us advance progress on those causes.”

Gibbons will be starting with the Network on June 3. Please check the [Communications Network website](#) for more updates.

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